



Building Our Governance Capital

2018 NATIONAL CONFERENCE

JUNE 20 - 23, 2018 > WASHINGTON, DC > RENAISSANCE DOWNTOWN

SPONSORSHIP BENEFITS INCLUDE:

- Logo, description and link on event website and app
- Acknowledgement on daily slide show in general session room
- Noted as sponsor in conference program book
- Logo included in on-site signage throughout event space
- Verbal thank-you by Society staff member or leadership volunteer at a General Session
- Sponsorship of certain sessions includes introduction of the speaker(s)
- Pre- and Post-Registration list for one-time marketing use

ATTENDEES INCLUDE PUBLIC, PRIVATE AND NON-PROFIT PROFESSIONALS:

- Corporate Secretaries and Assistant Secretaries
- General counsel
- Chief Governance / Risk / Compliance Officers
- Chief Financial Officers
- Directors of Boards
- Outside Legal Experts
- Institutional Investors
- Service Providers

EXPECTED ATTENDANCE
800 - 1,000
Governance Professionals

SPONSORSHIP OPPORTUNITIES

ANNUAL LUNCHEON & ADDRESS
\$25,000
EXCLUSIVE

OPENING RECEPTION
\$20,000
EXCLUSIVE

OPENING ADDRESS
\$10,000
EXCLUSIVE

GENERAL SESSIONS
\$10,000
PER SESSION

CLOSING PARTY ENTERTAINMENT
\$11,000

CLOSING PARTY DINNER
\$15,000

CLOSING PARTY COCKTAILS
\$7,000

SATURDAY BRUNCH & KEYNOTE
\$7,000
EXCLUSIVE

HOTEL KEYCARDS
\$7,000
EXCLUSIVE

WIFI ACCESS
\$7,000
EXCLUSIVE

CONFERENCE APP
\$7,000
EXCLUSIVE

MORNING & AFTERNOON BREAKS
\$5,000
EACH

ALL-DAY COFFEE
\$7,000
PER DAY

ETHICS WORKSHOPS
\$5,000
PER WORKSHOP

EXCLUSIVE ROOM DROP
\$3,000
+ HOTEL FEES

BREAKOUT SESSIONS
\$3,000
PER SESSION

INVESTOR FORUM
\$3,000
PER SESSION

DEVICE CHARGING STATION
\$3,000
EXCLUSIVE

PRINTING STATION
\$2,500
EXCLUSIVE



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SPONSORSHIP OPPORTUNITIES CONTINUED

EXHIBITOR BOOTHS

EXHIBITION BOOTH (PREMIUM AND STANDARD) range \$6,000 - \$8,000

depending on location, priority and size of the Exhibit Hall

- Booth includes: One 10 x 10 space, booth piping and draping, electrical outlet, table and chairs.
- Exhibitors receive a listing in program book, website and event app.
- Premium booths are limited availability and are assigned on a "first-come; first-served" basis.
- Exhibitors and sponsors receive pre- and post-registration list for one-time marketing use

OFFICIAL CONFERENCE PROGRAM

All members are invited to place an ad in the Society's official conference program!

\$5,000/ Full Color Page Ad



ENHANCE YOUR BOOTH

TOTE BAG INSERT \$1,000

Exhibitors can insert a thought-leadership piece or gift in the official conference tote bag for a 66% discount!

SERVICE PROVIDER DIRECTORY \$1,000

Have a year-round exhibit booth on the Society's website with our new Enhanced Service Provider Directory.

EXPAND YOUR BRAND

ANNUAL CONFERENCE TOTE BAG \$15,000

- Includes sponsor and Society logo
- Will be used at every Society national event for an entire year!



TOTE BAG INSERT \$3,000

Non-sponsors/ exhibitors can insert a thought-leadership piece or a gift to all attendees.



ANNUAL NAME TAG LANYARDS \$10,000

- Includes sponsor and Society logo
- Will be used at every Society national event for an entire year!



ESCALATOR & COLUMN WRAPS \$5,000

- Boldly display your branding and message on an escalator or column in the conference common areas.
- Limit 1 per sponsor



CONTACT US

If you have any questions about event sponsorship opportunities or exhibiting at a Society event, please contact:

Renee Walton

Director, Sponsorship & Strategic Relationships
212.681.2007
rwalton@societycorp.gov.org

For Chapter Sponsorships, please contact the individual chapter directly or to inquire about “bundling” several sponsorships, contact Renee Walton, above.

Note: Speaking Engagements are based solely on topic expertise. The agenda is developed independently by the Educational Programs Committee.

This brochure is meant to be informative, not exhaustive. If you have any questions or other ideas for sponsorship, please contact us.

Membership in the Society provides multiple opportunities for staying current on various compliance topics while also being able to trade war stories and best practices with colleagues in an informal setting. More than once I have reached out to other members for help with specific issues and my requests have always resulted in great responses and offers of help. Being a member of the Society is a prerequisite for anyone that is serious about entity governance and compliance

— Jeffrey Iredell - Director of Sales for Wolters Kluwer
Corporate Legal Services Compliance & Governance

